

# Louisiana State Parks

## Lake Claiborne

**Prepared for:**

**Louisiana Department of Culture,  
Recreation and Tourism**



### **The Louisiana Research Team**



## ECONOMIC ANALYSIS

### LAKE CLAIBORNE STATE PARK (2004-05)

Number of overnight visitors	42,452
Number of day use visitors	35,972
Number of employees - regular	10
Number of employees - peak	17

### ECONOMIC IMPACT OF LAKE CLAIBORNE STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$393,986
Spending by out of state visitors in park	\$61,351
Total primary spending by out of state visitors in LA	\$455,337
Secondary economic impact of out of state visitor spending	\$478,104
<b>Total Economic Impact</b>	<b>\$933,442</b>

Earnings for local workers generated by out of state visitors	\$302,344
Jobs generated by out of state visitors	15

### LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$1,339,110
Spending by Louisiana residents in state park	\$215,005
<b>Total Spending by Louisiana Residents</b>	<b>\$1,554,115</b>

### RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$2,009,453
Direct operating expenses (B)	\$775,463
<b>Return on Operating Expenses (A/B)</b>	<b>\$2.59</b>

The following tables show the overall results of the survey of visitors who stayed overnight at Lake Claiborne Park.

**Are you a Louisiana resident?**

**Table 1**

Response	Percentage
Yes	77.8%
No	22.2%
Total	100.0%

**Was this your first visit to this park?**

**Table 2**

Response	Percentage
Yes	53.8%
No	46.2%
Total	100.0%

**How many nights did you and your party spend at this Louisiana state park?**

**Table 3**

Response	Percentage
0 nights	4.5%
1-3 nights	81.9%
4-9 nights	13.7%
10+ nights	0.0%
Total	100.0%

**What did you like best about this state park?**

**Table 4**

Response	Percentage
Clean/Good Facilities	40.9%
Relaxing Atmosphere	18.2%
Nature/Outdoor environment	22.7%
Accessibility	4.5%
Other	13.6%
Total	100.0%

**What did you like least about this state park?****Table 5**

Response	Percentage
Nothing to dislike	61.4%
Mosquitoes, flies, ants, bees etc.	20.5%
Other	13.6%
Dirty water/trash in water	2.3%
Dump stations/sewage hook-up	0.0%
Restroom	0.0%
Signage	2.3%
Total	100.0%

**What activities did you and your party participate in while at this park?****Table 6**

Response	Percentage
Bicycling on pavement	13.3%
Boating (pleasure)	37.8%
Cabin Rental	77.8%
Camping (RV, trailer)	8.9%
Camping (tent, other)	2.2%
Canoeing/Kayaking	2.2%
Educational programs/exhibits	17.8%
Fishing (boat)	53.3%
Fishing (pier/bank)	53.3%
Group camp rental	8.9%
Hiking	24.4%
Mountain biking	0.0%
Nature study	13.3%
Other	2.2%
Picnicking/cooking out	44.4%
Sailing (sailboat)	2.2%
Sailing (wind surfing)	0.0%
Sight-seeing	62.2%
Swimming	15.6%
Water-skiing	2.2%

\* The percentage equal greater than 100 due to multiple responses

**Would you say your most recent visit to a Louisiana state park?****Table 7**

Response	Percentage
Exceed your expectations	52.3%
Met your expectations	40.9%
Almost met your expectations	4.5%
Failed to met your expectations	2.3%
Don't know	0.0%
Total	100.0%

**What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?****Table 8**

Response	Percentage
Everything is fine/no change	47.5%
Other	25.0%
More recreational facilities	22.5%
Better playgrounds/more equipment	25.0%
Add/improve hiking, nature trails	15.0%
Total	135.0%

\* The percentage equal greater than 100 due to multiple responses

**Have you visited other Louisiana State Parks within the past 12 months?****Table 9**

Response	Percentage
Bayou Segnette SP	4.3%
Caney Creek Lake/Jimmie Davis SP	4.3%
Chemin-A-Haut SP	17.4%
Chicot SP	4.3%
Cypremort Point SP	13.0%
Faiview-Riverside SP	0.0%
Fontainebleau SP	0.0%
Grand Isle SP	8.7%
Lake Bistineau SP	4.3%
Lake Bruin SP	4.3%
Lake Claiborne SP	13.0%
Lake D'Arbonne SP	39.1%
Lake Fausse Pointe SP	0.0%
North Toledo Bend SP	4.3%
Poverty Point Reservoir SP	39.1%
Sam Houston Jones SP	4.3%
South Toledo Bend SP	8.7%
St. Bernard SP	0.0%
Tickfaw SP	0.0%
Total	169.6%

\* The percentage equal greater than 100 due to multiple responses



**Have you visited outdoor recreation parks in other states within the past 12 months?**

**Table 10**

Response	Percentage
Yes	40.0%
No	60.0%
Total	100.0%

**If yes, in which state are those other parks?**

**Table 10a**

Response	Percentage
Alabama	18.5%
Alaska	0.0%
Arizona	7.4%
Arkansas	31.5%
California	5.6%
Colorado	14.8%
Connecticut	0.0%
Delaware	0.0%
Florida	20.4%
Georgia	9.3%
Hawaii	0.0%
Idaho	3.7%
Illinois	3.7%
Indiana	5.6%
Iowa	1.9%
Kansas	2.2%
Kentucky	3.7%
Louisiana	11.1%
Maine	3.7%
Maryland	3.7%
Massachusetts	7.4%
Michigan	3.7%

Response	Percentage
Minnesota	3.7%
Mississippi	29.6%
Missouri	7.4%
Montana	3.7%
Nebraska	0.0%
Nevada	3.7%
New Hampshire	3.7%
New Jersey	3.7%
New Mexico	11.1%
New York	3.7%
North Carolina	3.7%
North Dakota	11.1%
Ohio	3.7%
Oklahoma	11.1%
Oregon	0.0%
Pennsylvania	7.4%
Rhode Island	3.7%
South Carolina	3.7%
South Dakota	7.4%
Tennessee	25.9%
Texas	44.4%
Utah	0.0%
Vermont	0.0%
Virginia	3.7%
Washington	0.0%
West Virginia	0.0%
Wisconsin	3.7%
Wyoming	7.4%

\* The percentage equal greater than 100 due to multiple responses

**Visiting a state park is an educational experience.**

**Table 11**

Response	Percentage
Strongly Agree	28.3%
Agree	63.0%
Neutral	6.5%
Disagree	2.2%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to experience nature.**

**Table 12**

Response	Percentage
Strongly Agree	50.0%
Agree	45.7%
Neutral	2.2%
Disagree	2.2%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to spend time with family.**

**Table 13**

Response	Percentage
Strongly Agree	73.9%
Agree	21.7%
Neutral	4.3%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**A trip including a visit to a state park is a good value for the money.**

**Table 14**

Response	Percentage
Strongly Agree	68.9%
Agree	31.1%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to get away from the stress and demands of daily life.**

**Table 15**

Response	Percentage
Strongly Agree	68.9%
Agree	26.7%
Neutral	2.2%
Disagree	2.2%
Strongly Disagree	0.0%
Total	100.0%

**A trip including state parks is a good way to experience a state's culture and history.**

**Table 16**

Response	Percentage
Strongly Agree	34.8%
Agree	52.2%
Neutral	13.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**How many people were in your party on this trip to a Louisiana state park?**

**Table 17**

Response	Percentage
1-2 people	17.8%
3-5 people	40.0%
6-9 people	24.4%
10+people	17.7%
Total	100.0%

**Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?**

**Table 18**

Response	Percentage
Yes	55.6%
No	44.4%
Total	100.0%

**How did you find out about this park?****Table 19**

Response	Percentage
Personal knowledge/previous visit	15.6%
Friends, family,co-worker	26.7%
Newspaper	4.4%
Internet/Website	26.7%
State Parks brochure	11.1%
Other	6.7%
Travel guides, books, magazines	2.2%
Called or visited tourism office	0.0%
Wrote/phoned the park	4.4%
Television	0.0%
Radio	0.0%
Welcome Center	2.2%
Automobile/Travel Club	0.0%
Maps	0.0%
Convention and Visitor's Bureau	0.0%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Total	100.0%

**Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?**

**Table 20**

Response	Percentage
Audubon SHS	10.0%
Centenary SHS	0.0%
Fort Jesup SHS	30.0%
Fort Pike SHS	10.0%
Fort St. Jean Baptiste SHS	10.0%
Longfellow-Evangeline SHS	30.0%
Los Adaes SHS	20.0%
Mansfield SHS	20.0%
Marksville SHS	0.0%
Plaquemine Lock SHS	0.0%
Port Hudson SHS	0.0%
Poverty Point SHS	0.0%
Rosedown Plantation SHS	20.0%
Winter Quarters SHS	0.0%
Total	150.0%

\* The percentage equal greater than 100 due to multiple responses

**Are you retired?**

**Table 21**

Response	Percentage
Yes	53.5%
No	46.5%
Total	100.0%



**What is the approximate annual income of your household?**

**Table 22**

Response	Percentage
\$7,500-\$24,999	14.0%
\$25,000-\$47,499	4.7%
\$47,500-\$74,999	37.2%
\$75,000-\$99,999	16.3%
\$100,000-\$149,000	25.6%
\$150,000+	2.3%
Total	100.0%